

## **MV Index Solutions GmbH Licenses the BlueStar Global E-Brokers and Digital Capital Markets Index to Amplify ETFs**

### ***Index to underlie the global online brokerage industry ETF***

**Frankfurt (22 September 2021)** – MV Index Solutions GmbH (MVIS<sup>®</sup>) announced today the licensing of the [BlueStar Global E-Brokers and Digital Capital Markets Index \(ticker: BBIDS\)](#) to Amplify ETFs.

The [BlueStar Global E-Brokers and Digital Capital Markets Index \(ticker: BBIDS\)](#) tracks the performance of the global online securities brokerage and lending, market making, and digital asset capital markets industries. The index only includes companies that generate at least 50% of their revenue or operating activity from the following: Online brokerage or trading platforms — including self-directed wealth management platforms and robo-advisors, — online lending platforms that also offer e-brokerage services, market making, or digital asset portfolio management/capital markets activities.

“Today we announce the launch and licensing of our Global E-Brokers and Digital Capital Markets Index to Amplify ETFs. This index represents the companies at the forefront of the digitization and transformation of the world’s capital markets. Similar to how e-commerce and online gaming transformed the retail and media industries, online trading in securities and digital assets is facilitating greater involvement by younger generations, and is gaining traction with older generations of investors. We believe brokers and digital asset firms that have an online-first product strategy can capture more market share as these younger generations grow in terms of wealth and prominence throughout the world economy,” said Josh Kaplan, Global Head of Research & Investment Strategy at MV Index Solutions.

“Innovation within the online brokerage and digital asset marketplaces has helped democratize access for investors around the globe. We’re excited to launch BIDS, which seeks to capitalize on the rise of digital and online trading of securities and digital assets,” said Christian Magoon, CEO at Amplify ETFs.

The [BlueStar Global E-Brokers and Digital Capital Markets Index \(ticker: BBIDS\)](#) is weighted by free-float market capitalisation and is calculated in USD as a price and a total return net index. The index is reviewed on a semi-annual basis. Detailed information about the index, including methodology details and index data, is available on the [MV Index Solutions website](#).

**Key Index Features**

[BlueStar Global E-Brokers and Digital Capital Markets Index \(ticker: BBIDS\)](#)

Number of Components: 25

Base Date: 31 December 2019

Base Value: 100

END

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**Note to Editors:**

About MV Index Solutions - [www.mvis-indices.com](http://www.mvis-indices.com)

MV Index Solutions GmbH (MVIS<sup>®</sup>) develops, monitors and licenses the MVIS Indices and BlueStar Indexes, a selection of focused, investable and diversified benchmark indices. The indices are especially designed to underlie financial products. MVIS Indices cover several asset classes, including equity, fixed income markets and digital assets and are licensed to serve as underlying indices for financial products. Approximately USD 29.62 billion in assets under management (as of 22 September 2021) are currently invested in financial products based on MVIS Indices and BlueStar Indexes. MVIS is a VanEck company.