

MVIS Launches the BlueStar US Listed E-Brokers and Digital Capital Markets Index

Index providing exposure to securities trading

Frankfurt (10 November 2021) - [MV Index Solutions GmbH \(MVIS[®]\)](#) today announced the launch of the [BlueStar US Listed E-Brokers and Digital Capital Markets Index \(ticker: BUBID\)](#).

The [BlueStar US Listed E-Brokers and Digital Capital Markets Index \(ticker: BUBID\)](#) is an index of US-listed stocks that tracks the performance of the online securities brokerage and lending, market making, and digital asset capital markets industries. This includes companies with at least 50% of their revenues or operating activity from the following: Online brokerage or trading platforms - including self-directed wealth management platforms and robo-advisors, online lending platforms that also offer e-brokerage services, market making, or digital asset portfolio management/capital markets activities.

“We are pleased to announce the launch of our US-Listed E-Brokers and Digital Capital Markets index, the third index from MVIS covering this theme. Wealth-tech is emerging as a new area of fintech that we believe has generally flown under the radar of fintech investors until recently. Multiple long-term demographic trends and consumer preference for transaction online is driving demand for the products and services offered by the companies in the BUBID index,” said Josh Kaplan, Global Head of Research & Investment Strategy at MV Index Solutions.

The [BlueStar US Listed E-Brokers and Digital Capital Markets Index \(ticker: BUBID\)](#) is weighted by freefloat market capitalisation and is calculated in USD as a price index and a total return net index. The index is reviewed on a semi-annual basis. Detailed information about the index, including methodology details and index data, is available on the [MV Index Solutions website](#).

Key Index Features

[BlueStar US Listed E-Brokers and Digital Capital Markets Index \(ticker: BUBID\)](#)

Number of Components: 14

Base Date: 31 December 2019

Base Value: 100

END

Media Contact

Eunjeong Kang, MV Index Solutions

+49 (0) 69 4056 695 38

media-enquiries@mvis-indices.com

Note to Editors:

About MV Index Solutions - www.mvis-indices.com

MV Index Solutions (MVIS[®]) develops, monitors and licenses the MVIS Indices and BlueStar Indexes, a selection of focused, investable and diversified benchmark indices. The indices are especially designed to underlie financial products. MVIS Indices cover several asset classes, including equity, fixed income markets and digital assets and are licensed to serve as underlying indices for financial products. Approximately USD 35.13 billion in assets under management (as of 10 November 2021) are currently invested in financial products based on MVIS/BlueStar Indices. MVIS is a VanEck company.