

## **MV Index Solutions — Digital Asset Classification**

Thomas Kettner, COO of MV Index Solutions

### The Why

Digital Assets are changing our world, as well as our financial systems and challenging the very core of fiat currencies - but if you're only focused on single coins like Bitcoin & Ethereum, you're missing the big picture.

### The How

Hi, thank you for joining us. My name is Thomas Kettner and I'm the COO of MV Index Solutions. Today we're going to break down MVIS's thematic digital asset classifications and share how this is a transformative way to think about the digital asset ecosystem.

Similar to the world of equities, digital asset classification indexes enable you to invest in certain parts of the digital assets markets based on use case.

And how we've done this is that we've taken the top 200 coins and sorted them into 8 categories, with each coin fitting into one.

Graphic:

We then focused on the 4 that had the most compelling investment thesis and split the "leaders" out into a subset of their own.

The financial and digital asset communities can utilize these benchmarks in the same way one does traditional sectors in the equity market, as an underlying index for a financial product, and ultimately in more interesting "alpha seeking" and sophisticated ways, as the digital asset markets continue to mature.

### The What

MVIS is proud to offer the first and one of the broadest family of digital asset indexes, that are highly recognized by the traditional as well as the digital investment community.

We work with the entire ecosystem, around the world to ensure robust, non-manipulated prices, that enable regulated exchange products, across Canada, Europe and Latin America.

In addition to the custom strategies designed for clients, the MVIS digital asset family consists of a continuum, that includes the single token spot prices, blue chip indexes - which contain the top 5, top 10 and top 25 components - and to capture a broader view of the market: The Top one hundred. And lastly, of course our family of recently launched digital classification indexes.

I encourage you to check out the entire family of Digital Asset Benchmarks at [mvis-indices.com](https://mvis-indices.com) and by liking this video below to ensure you receive future "behind the Index" insight.

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